



THE VELVET LEAF CIGAR LOUNGE



The Art of Proper Indulgence

House Etiquette

Twelve House Principles Every Guest Should Know

Preserved, protected, and practiced within The Velvet Leaf Society

Refinement is intentional. The Velvet Leaf Society exists to honor tradition, craftsmanship, and discretion—the principles that define how members gather, converse, and indulge.

These house standards are not rules of limitation, but marks of distinction—quietly understood and collectively upheld.

Whether newly recognized or long established within the Society, these principles serve as a reminder: *indulgence, when done properly, is an art.*

The Principles of the House

- **Trust the craft.** Explore with confidence. Our cigars and spirits are selected with discernment and purpose—every recommendation carries the Society's mark.
 - **Courtesy leads.** Gentlemen always offer their seat to a gentlewoman. Class is timeless.
 - **Dress with intention.** Attire should reflect the setting. This is a sanctuary of distinction, not convenience.
 - **No crying. No yawning at the bar.** We are neither your mother nor your bed. Presence is part of the experience.
 - **You are accountable for your guests.** Recognition is extended only to those you would trust unaccompanied in your own home.
 - **Excellence carries a price.** One may choose caviar—or settle elsewhere. The Society does not compromise.
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- **Perfection takes time.** Craftsmanship cannot be rushed. Patience is part of the privilege.
 - **If it misses the mark, speak up.** Should your cigar or spirit fall short, say so. We will make it right.
 - **Overindulgence is not sophistication.** Drunkenness is prohibited. Know your measure. When the evening has gone far enough, we ensure you arrive home with dignity—without calling your ex.
 - **We serve with intention.** Every spirit, cigar, and pour earns its place through heritage and character. Heritage over hype.
 - **We aim to exceed expectations.** Excellence demands honesty. Hold us to our standard.
 - **The guest is always right.** Except when they are wrong.

Code of Conduct

Members and guests of The Velvet Leaf Society are expected to conduct themselves with respect toward staff, fellow members, and the house. Behavior that disrupts the atmosphere, disrespects others, or diminishes the Society's standards—including excessive intoxication—may result in immediate removal at management's discretion.

Seating is offered on a **first-come, first-serve basis**.

Dress Code

Smart, refined attire is required at all times. Collared shirts, tailored casual wear, and polished presentation are expected.

Athletic wear, flip-flops, excessively distressed clothing, torn or frayed apparel, exposed undergarments, attire lacking decorum, or clothing featuring offensive language or imagery is not permitted within this Society.

These principles are more than etiquette—they are the charter of The Velvet Leaf Society and the standard by which proper indulgence is preserved. The Velvet Leaf reserve the right to refuse entry and service to any guest who does not adhere to these house standards.

